

IPL Community Fund supports IPF local communities



Rik Pumpa, Area Sales Manager Mid Murray (IPF), centre, presents a cheque for \$2000 to staff and students at Tyrrell College in Sea Lake.



James Gowan, Area Sales Manager far north Queensland (IPF), left, presented Peter Williams, President of the Yungaburra Business Association with IPF's donation. Picture taken by Tom Lea (Cairns Post).

Following the launch of IPL's Community Fund in 2012, communities across Australia are now experiencing the benefits. Many Incitec Pivot Fertilisers sites applied to the Community Fund and the first in a long line of recipients to receive a grant was Barham Primary School, located near Swan Hill, Victoria.

The school received \$7500 from IPF to purchase 25 iPads which will be shared among all classes and ensure students have access to the latest interactive learning technology.

IPF Area Sales Manager Rik Pumpa presented the donation to Barham Primary School Principal Judy McGuinness at the school's Easter assembly. He said the fund was about supporting initiatives that would bring positive and lasting benefits.

"We hope that this donation helps to provide children at this school with the same opportunities and access to technology that are available to students right across Australia," he said.

A further \$2000 from the fund was allocated to Tyrell College in Sea Lake, Victoria, which is close to Swan Hill, to enable students to attend agricultural industry events. The college relies a lot on community donations to support its agricultural program.

In North Queensland, IPF also contributed \$9000 to the Avenue of Honour memorial in Yungaburra, outside Cairns, a testament to Australia's fallen soldiers in Afghanistan. IPF Area Sales Manager far north Queensland James Gowan presented the cheque to the Yungaburra Business Association and said the memorial was a very deserving initiative.

The donation went towards a target of \$300,000 to complete the memorial which will include a 250-metre pathway, 60 flame trees and a monument. The story has been featured in the Cairns Post and the Courier Mail.

"The response to the articles in the Cairns Post and Courier Mail has been outstanding," James said. "I have received a flood of positive messages about what our company is doing for the Cairns community and was thanked by many who know me at the Atherton Anzac service. The Community Fund is helping us to build a positive reputation in our local communities, which will go a long way."

Another recipient is the Tumut Bull Ants Junior Rugby Union Club in New South Wales which received a \$3500 donation from IPF to go towards start-up packs for the club's junior players, including socks, shorts, jumpers, balls, drink bottles and a bag.

IPF Area Sales Manager Rod Dean, who operates in the eastern Riverina area, said the support would help alleviate some of the financial burden that goes with playing junior sport in rural communities.

"With the associated costs of fuel to travel to games and training, equipment and registration fees, it can add up to be quite a bit for parents so this money will help cover some of those costs in purchasing uniforms and equipment for the season," he said.

"I identified the need for some support for the club after working in the area and talking to our customers and local farmers and learning that the sponsorship opportunities in smaller towns are much more limited than in bigger regional centres."

Arcadia, located outside Shepparton, Victoria, received a donation of \$8000 from IPF to fund an outdoor BBQ facility which will become a central community area in the township.

Congupna Primary School in Shepparton received \$2000 for a community fun run which was held in March 2013. Students from the school were delighted to visit the IPF distribution site to present Jeff Cameron, Operations Manager, with cards they'd made to show their thanks.

"The Congupna Primary School is a neighbour to our site so maintaining a strong relationship is very important," Jeff said. "This donation will reinforce that IPL is committed to being a proud and compassionate business within the local community."

The **IPL Community Fund**, along with the **Dollar for Dollar Program**, is a key part of our **Group Community Investment Framework**.

The IPL Community Fund is a dedicated budget, allocated once a year by a committee of business leaders to support worthwhile initiatives within our local communities.

This financial year, we have been able to support 20 worthwhile projects through the Community Fund. Applications for the 2014 Community Fund will open in June this year.

All IPL employees are encouraged to apply on behalf of their site or business unit.